



Strategic Fundraising Solutions

1.800.579.9451

sales@mobipledge.com

mobipledge.com

Email Edge

What's the purpose of compiling and storing the information of donors if you are not going to do anything with it? We know that contacting supporters through email is important to any organization, which was the motivation behind the creation of our newest product Email Edge.

By using the Email Edge portal, you can quickly send mass emails to your supporters with ease. The information gathered through other MobiPledge services will all be stored in lists in the Email Edge portal that correspond with where the information came from. From here, you can simply choose which of these lists you would like to email, customize the design, upload a header, type your message, and click send. Within minutes you can contact all of your supporters through email.



With our simple-to-use interface you can be contacting past donors, present volunteers, and even future supporters through the Email Edge system. Get the edge in online fundraising!

- **Compiled lists are easy to add to list of recipients of mass email campaigns**
- **Sending newsletters, updates, and “calls to action” has never been this easy**
- **Manually import your own lists into the database as well**
- **All emails contain an embedded “DONATE” button at the bottom so that supporters can access your customized donation form straight from the email!**