



Strategic Fundraising Solutions

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mobipledge.com

MobiSocial

Social networking sites such as Facebook and Twitter have become vital tools for organizations with their millions of engaged users that are all interconnected. We understand the importance of social networking to our clients, and are thus providing unique services in this area through our product, MobiSocial.

With MobiSocial, we are always looking for new technologies to deliver for the social networking arena. At this time, MobiSocial includes everything WebPledge has to offer built within a simple Facebook application. This application adds a donations tab to your organization's Facebook page. This tab will lead to a customized donations form for your organization. This gives your donors the ability to quickly make a donation directly from Facebook without ever navigating away from your Facebook page.



The MobiPledge team is constantly searching for the latest technology in online fundraising and marketing, so look for future expansions of MobiSocial for other social networking sites.

- **Level 1 PCI compliant and secure gateway**
- **Full back-end reporting of donor information**
- **Customized forms to give the look and feel of your campaign**
- **Donors choose the amount of donation or can input custom amount**
- **Donors can choose recurring donation**