



Strategic Fundraising Solutions

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WebPledge

Much like MobiPledge, WebPledge will deliver the results you are seeking directly from your website. Simply copy and paste a short code that we generate for you into your website and you can start accepting donations immediately. Within a short amount of time you can have a personalized donation form that matches the look and feel of your existing website.

These forms can include customized fields to fit the specific data requirements of your organization.

Drive donors to your pages utilizing a “call to action” via email campaign and/or social media pages, and they will be able to easily find the form to donate. Point and click integration makes it simple to add a “DONATE” or “CONTRIBUTE” button right to your website. In addition we will host the secure form as well as a database in which your organization can track all donor information along with totals. All data can be exported in csv format for easy import into your financial or email software, and can also be integrated with the Email Edge service we offer. Organizations all over the country are benefitting from our WebPledge service in collecting a substantial amount of donations online. Join them, and realize the full potential of online fundraising for your organization.



- **Level 1 PCI compliant and secure gateway**
- **Full back-end reporting of donor information**
- **Customized to give the look and feel of your campaign**
- **Donors choose the amount of donation or can input custom amount**
- **Donors can choose recurring donation**